



JoRec (Jordan Recycles), www.jorec.org

(NGO In registration) In Karameh/Jordan

..... ***toward; zero waste***.....

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Draft for Roadmap

“Plastic Free Aqaba”

Goal

Aqaba is the only maritime town on the Red Sea coast of the Kingdom of Jordan.

Therefore its harbor is of great importance for the economy of the whole country and part of neighbor countries. At the same time the unique coral reefs and the sand beaches are crucial for the Tourism Industry. This great potential was even realized by international airlines and cruising companies. Thus the frequency of flights to Aqaba airport was increased and the no of passengers almost doubled.

This close co-existence bears the risk of high pollution and thus questions the future of further development of Tourism.

As most polluting parts in the oceans are plastic particles, this project shall focus on the reduction, respectively elimination of further ocean pollution by plastics arriving from Aqaba area.

1. Preparatory Works

a. Finding of partners, e.g.:

- JREDS (E.D. Ehab Eid, e.eid@jreds.org, 077-5244204)
- Aqaba Dive Association (Mr. Khamash -079 5544774)
- Clean Blue Divers (Mr. ??, 078 8727102) (<https://web.facebook.com/Clean-Blue-341304739822065/>)
- Aqaba coral reef conservation/Aqaba coral reef conservation/ 79 500 8821
- RNSC
- NGO's (JoRec, Zero Waste Initiative, USAID, BORDA,...)
- WeCycle , wecycle19@gmail.com/ [m.me/wecyclejo](https://www.me.me/wecyclejo)
- Municipality
- Aqaba Free Development Zone
- Aqaba Port Authority
- Private Waste Company
- Min. of Environment
- Min. of Education
- Min. of Tourism
- Schools and Universities
- International Hotels (LaCosta, Kempinski, Saraya, Ayla, Ramada, Movenpick, Tala Bay Resort,.....)
- South Beach Hotels (Darna Divers, Bedouin Garden Village, Al Marsa, Bait Al Aqaba, Al Marsa, ..)
- Mosques/Imams
- Big Supermarket Chains (Carrefour,
- Bus companies

- Airport
 - Tourist Agencies
 - Shipping Companies
 - Police Stations
 - Military/Army/Navy
 - Private Persons: Catherine Anne Hoelzer 077-8330011 (c.hoelzer@outlook.com), Amal Madanat (.....), Desiree.....,
- b. Contact possible strategic partners in Eilat/Israel
 - c. Contact possible strategic partners in Saudi-Arabia
 - d. Cooperate with international partners/projects with similar goal (UK:....., Italy:.....)
 - e. Organize a Workshop with all interested partners in Aqaba
 - f. Agree in the Workshop about a joint Roadmap and its financial requirements
 - g. Contact possible Donors (Embassies, USAID, GIZ, KfW, AfD, JICA,

2. Immediate/Short Term Activities

- a. Installation of Containers at the Hotels & Restaurants (start with Southern Beach and the International Hotels in Center of Aqaba)
- b. Installation of Containers at all Supermarkets, Mosques, Petrol Stations, Schools, Universities, governmental authorizes, police stations, military facilities, harbour authorities
- c. Discharge of Cruising Ships
- d. Establish a non-profit company or NGO, which will transport, sort the plastic waste and recycle PET bottles in Aqaba.
- e. Regular public cleaning events on the beaches
- f. Eco-diving events with cleaning of the corals / <https://web.facebook.com/Clean-Blue-341304739822065/>
- g. Art competition
- h. Competition with prizes, who is collecting most bottles per month

3. Mid-Term Activities

- a. Introduction of a deposit System for all purchases of plastic bottles
- b. Either Replace the PE plastic bags in Supermarkets and Shops by environmental friendly material or make them payable.
- c. Public Awareness Campaign with Advertisements, radio and TV spots
- d. A waste separation system for all town
- e. Regular feed-back meetings about progress of project

4. Long-Term Activities

- a. Legalize plastic ban by law
- b. Declare Aqaba as first Plastic Free town of Jordan